

# Sponsorship Opportunities

# NEXT

CONFERENCE

January 29 - 31, 2024 | Indian Wells, CA | Hyatt Regency Indian Wells



The NEXT Conference is Touchstone Energy's signature business-to-business conference that brings together national, regional and local energy managers with co-op key account and energy services professionals from around the country. Celebrating over 23 years of programming, the NEXT has become an incubator for showcasing innovation, providing national perspective on important industry issues, and demonstrating how businesses and co-ops are embracing the future.

## Who attends?

C-Suite  
Key Account Executives  
VPs  
Managers of Member Services  
Managers of Community Affairs  
Managers of Community Econ Dev  
Project Development Professionals  
Service Providers  
Safety Professionals  
Government Employees  
Independent Engineers  
Consultants

## 2023 by the numbers

**425**  
conference  
attendees

**25**  
exhibiting  
companies

**40**  
states  
represented

**39**  
energy  
managers



## All NEXT Sponsors receive:

- Acknowledgement on the event webpage with a link to your website
- Acknowledgement in the app
- Prominent display of your logo throughout the meeting space
- Acknowledgement during the opening session
- Recognition as a sponsor on promotional materials
- Sponsor ribbons for your badge

To discuss sponsorship opportunities or to customize a package, contact:  
Brent Nussbaum | [brent.nussbaum@nreca.coop](mailto:brent.nussbaum@nreca.coop) | (571) 419-1727

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## Spotlight Sponsorship Opportunities \$15,000 Member; \$20,000 Non-Member

### Evening Reception

Sponsor the event all attendees look forward to that brings co-op professionals together with exhibitors and solution providers. **Two Available.**

**Spotlight** Sponsors receive 4 full complimentary conference registrations (\$5,980 value). + discounted rate of Member: \$295; Non-Member: \$495 per additional registrant.

## Leader Sponsorship Opportunities \$10,000 Member; \$12,500 Non-Member

### General Session

Opportunity includes prominent signage, audio-visual presentation of logo and name, opening 30 sec video. **Four Three Available.**

### Badge Lanyard

Your company name and logo will appear around the neck and on the front of all attendees.

### Hotel Keycards

Distribute room keycards with a branded graphic printed on one side of the keycard to all attendees at the main meeting hotel.

### Tuesday Luncheon

Sponsorship includes napkins branded with your company logo, recognition on signs at lunch buffet, and in the program app.

### Breakfast & Breaks

Sponsorship includes napkins branded with your company logo, recognition on signs at the coffee stations, and in the program app. Recognition at one breakfast & two breaks.

### WiFi

Sponsorship includes recognition as the official Wi-Fi sponsor. This opportunity includes logo recognition onsite, a customized password, and landing page.



### Event Mobile App



The mobile app is the number 1 resource for attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! This opportunity includes recognition throughout the app. Your sponsorship also includes 1 push notification and 1 banner ad within the app.

**Leader** Sponsors receive 3 full complimentary conference registrations (\$4,485 value) + discounted rate of Member: \$295; Non-Member: \$495 per additional registrant.

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## **Innovator Sponsorship Opportunities \$6,000 Member; \$7,500 Non-Member**

### **Breakout Session**

Opportunity includes session welcome, audio-visual presentation of logo and name, opening 30 sec video. **9 Total. 6 Available.**

### **Pre-Con Education & Networking**

Recognition at all Pre-Conference Sessions and Post Conference Networking Activities.

**Innovator** Sponsors receive 2 full complimentary conference registrations (\$2,990 value). + discounted rate of Member: \$295; Non-Member: \$495 per additional registrant.

### **Hotel Welcome Letter + Branded Item**

Each attendee will receive an official welcome letter upon check-in at event main hotel and branded item at event registration. The letter will contain your logo and a welcome message from your organization.

### **Exhibit Opening & Ice Cream Social**

Sponsor the expo center grand opening where attendees gather to see cutting edge energy solutions on display.

## **NEXT Exhibitor \$3,000 Member; \$4,000 Non-Member**

### **Exhibition**

Opportunity includes dedicated engagement space in our NEXT Expo Center. Company listing in NEXT Conference event app. Visual recognition throughout the programming.

One full complimentary conference registration (\$1,495 value) included. Discounted rate of Member: \$295; Non-Member: \$495 per additional registrant.



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